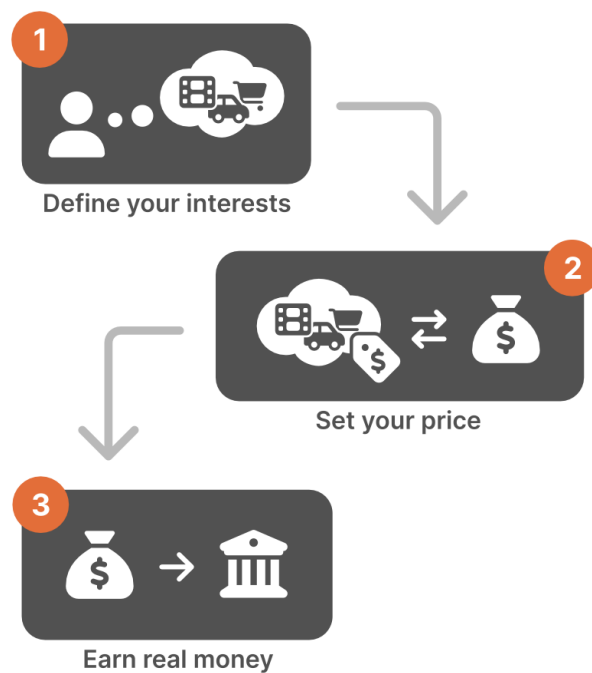


Press release

For immediate release

Launch of ConsentPlace: Now, Own, and Earn from, Your Customer Consent.



Paris, September 25th, 2023 - ConsentPlace, an innovative startup in the field of customer consent, today announces the official launch of its revolutionary platform that seamlessly manages and monetizes users' consent for the use of their contact data. In today's digital age, privacy has become a crucial issue for individuals and businesses alike. ConsentPlace responds to this need by offering a comprehensive solution that empowers consumers to take control of their data, while providing companies, brands and communications agencies with an ethical and efficient way to collect and manage consent.



The ConsentPlace platform offers the following functionalities:

Simplified and Secure Consent Management: Companies can now easily search for and collect consent from prospects or customers for authorization to use their personal contacts. This is done seamlessly and securely via our Blockchain technology. A user-friendly interface ensures compliance with privacy regulations.

Express and paid consent: ConsentPlace goes beyond simple consent management by offering users the option of monetizing their data at a price of their choice. Companies buy the right to contact them. ConsentPlace users receive what interests them, and earn money in the process. Express consent is established and remunerated.

Legal Compliance: ConsentPlace is designed with regulations such as the General Data Protection Regulation (GDPR) and other global privacy standards in mind, ensuring that companies using it remain compliant

Freddy Mini, co-founder and CEO of ConsentPlace, said: "We are delighted to launch ConsentPlace, a solution that puts data privacy in the hands of consumers while offering companies a new ethical approach to interacting with their prospects and customers. Our goal is to make marketing communications attractive, uplifting and rewarding by transforming the way consent is perceived and managed."

ConsentPlace is available now in beta version for American users and companies looking to establish a stronger relationship of trust with their prospects and customers, while guaranteeing respect for their privacy. To find out more about the features and benefits offered by the platform, visit <https://consentplace.com>.

About ConsentPlace:

ConsentPlace is a startup offering an innovative platform for the ethical management and monetization of customer consent. The company aims to redefine the way companies interact with their prospects and customers by focusing on transparency, data control and compliance with privacy regulations.

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