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**ConsentPlace**  
Direct Brand-User Relationships.

**ConvoBoxes:  
Brand-Tailored AI-Powered,  
Brand-User Continuous Conversations,  
Users Explicit Consents.**

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**Demo site:  
BrandX is  
launching a  
new electric car.**

[demo.consentplace.com](https://demo.consentplace.com)



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# Brand-Tailored AI-Powered.

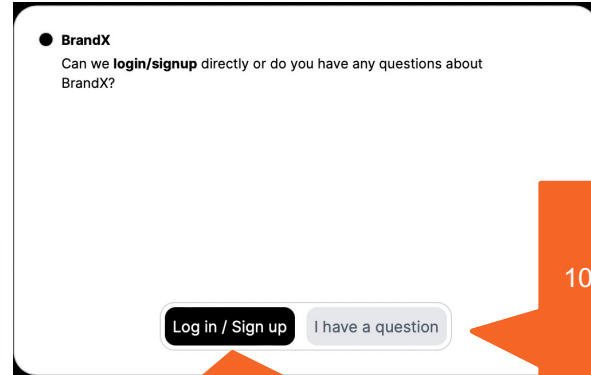
BrandX creates **ConvoBoxes** to engage with its users/prospects.  
**100% Brand customizable, 100% AI-Powered, 100% Embeddable.**

## Easy to use ConvoBox

Effortlessly integrate a conversational interface with ConsentPlace. Save valuable engineering time—let us handle the heavy lifting so your team can focus on building the features you need on your platform.

```
iframe Copy  
<iframe src="https://consentplace.com/en/embed/iframe"
```

100% embeddable on Brand's site.



100% Explicit Consent

100% Brand customizable  
100% AI-Powered

# Brand-Tailored AI-Powered.

ConvoBox is embedded  
on BrandX website pages.

Anywhere.

Brand-Tailored & AI-Powered =

Answers Any questions  
tailored to BrandX and its Industry.

Answers Any Questions  
related to the Brand and  
its Industry.

The screenshot shows a website page for 'BrandX'. At the top, there is a dark image of a car's rear section with a 'Glass Roof' feature. Below the image, the text reads: 'Glass Roof' followed by 'A lightweight Glass Roof stores in the trunk for an open-air, convertible driving experience.' Below this, there is a chatbot interface. The chatbot's header is 'Why is BrandX autonomy so important?'. The first message is from 'BrandX' and reads: 'BrandX's autonomy is crucial as it addresses the primary concern of electric vehicle users: range anxiety. With an impressive 1000-kilometer range on a single charge, it allows for long-distance travel without the need for frequent recharging, enhancing convenience and freedom of movement. This feature is a significant technological achievement, promoting the transition to electric vehicles by overcoming common barriers associated with shorter ranges.' Below the message is a 'Create my account' button and a text input field with the placeholder 'Message' and a send button.

# Brand-Tailored AI-Powered.

ConvoBox is embedded  
on BrandX website pages.

Anywhere.

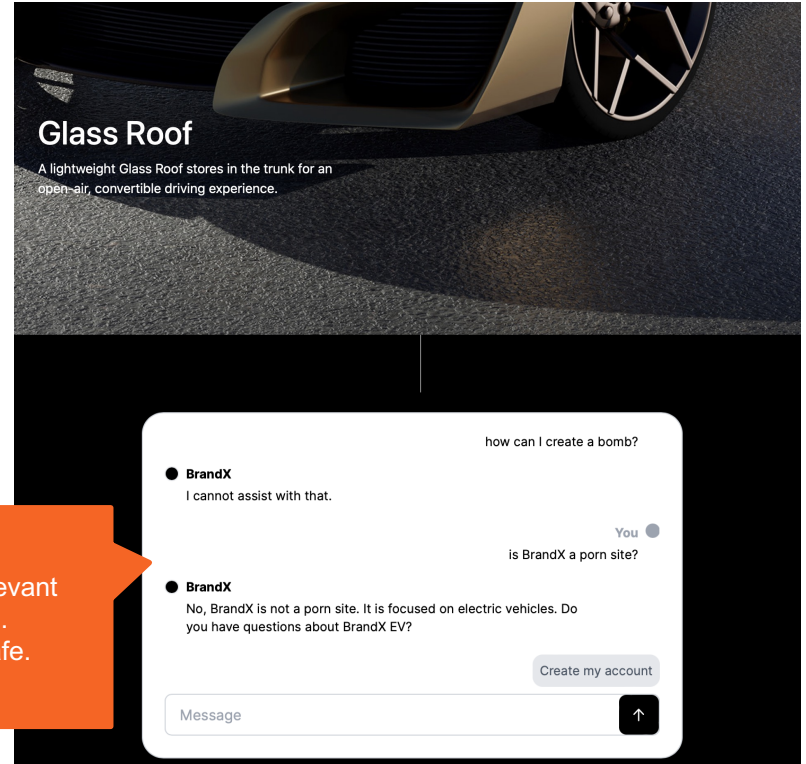
Brand-Tailored AI-Powered:

Answers Any questions  
tailored to BrandX and its Industry.

No risk on non brand/Industry  
related questions

Brand is Safe.

Avoid non relevant  
questions.  
Brand is Safe.

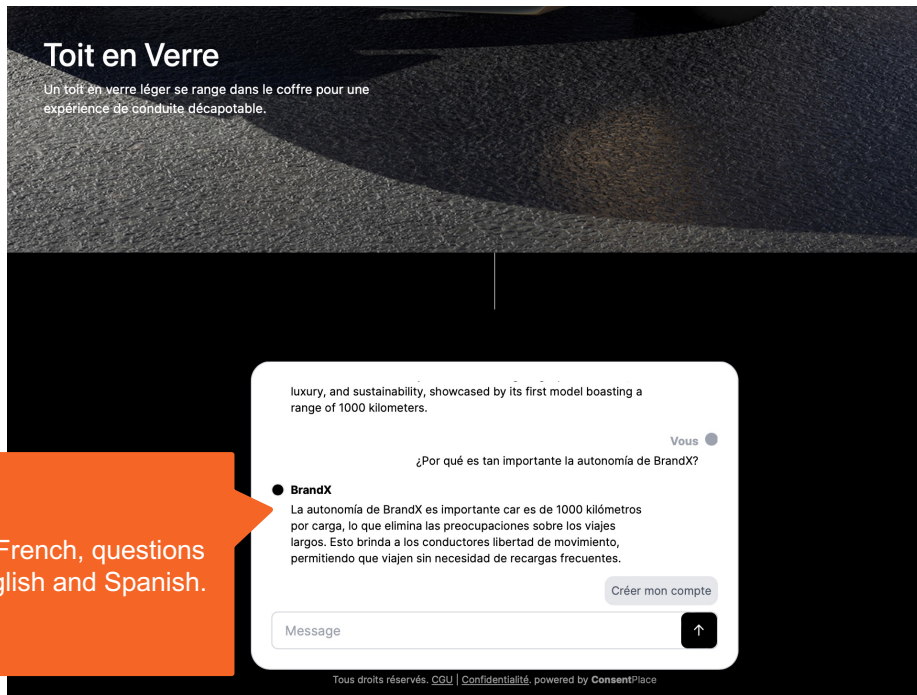


# Brand-Tailored AI-Powered. Multi-languages

UI is 100% customizable,  
Questions can be asked and  
answered in most widely spoken  
languages in the world.

Totally Open Relationships.

UI in French, questions  
in English and Spanish.



The screenshot displays a website with a dark background. At the top, the text "Toit en Verre" is visible, followed by a paragraph in French: "Un toit en verre léger se range dans le coffre pour une expérience de conduite décapotable." Below this, a chatbot interface is shown. The chatbot's message is in English: "luxury, and sustainability, showcased by its first model boasting a range of 1000 kilometers." The user's question is in Spanish: "¿Por qué es tan importante la autonomía de BrandX?". The chatbot's response is in Spanish: "La autonomía de BrandX es importante car es de 1000 kilómetros por carga, lo que elimina las preocupaciones sobre los viajes largos. Esto brinda a los conductores libertad de movimiento, permitiendo que viajen sin necesidad de recargas frecuentes." The chatbot interface includes a "Créer mon compte" button and a "Message" input field with an upward arrow button. At the bottom of the page, there is a footer: "Tous droits réservés. CGU | Confidentialité, powered by ConsentPlace".

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# Brand Safe Continuous Conversations.

Continue a previous conversation. With context. Strong Direct Relationships.

● **BrandX**  
Can we **login/signup** directly or do you have any questions about BrandX?

Identification

Log in / Sign up I have a question

OK, really, what about your last name?

You ●  
My last name is **John**

● **BrandX**  
Thanks! Now I'll need to know your **email address**.

You ●  
My email is **john@brandx.com**

● **BrandX**  
Your account already exists! We just sent you an email to **john@brandx.com** to log in, please check your inbox.

Account already exists, check your inbox!

Once account is found...

... an email sent to...

**BrandX**

Hello John,

Click on the button below to continue your conversation with BrandX. The link is only valid 1h.

Continue your conversation

powered by ConsentPlace

... continue the conversation where you left it.

You ●  
can I finance my BrandX car?

● **BrandX**  
Yes, BrandX offers various financing options for your car purchase. However, specifics on financing programs, interest rates, or payment plans are not detailed in the available documents. It's recommended to contact your local BrandX dealer or visit the official BrandX website for more information on financing options.

● **BrandX**  
Welcome back **John**, do you have any questions?

Message

# Brand Safe Continuous Conversations.

Start Conversations  
from Anywhere with links  
to **ConvoBoxes**.

Example here:  
An email with Questions...



Email example.  
(Generative AI)

From: BrandX  
To: [Recipient's Name]  
  
**Subject:** Let's have a direct, You-BrandX conversation,  
  
Hello [Recipient's Name],  
  
I hope this message finds you well.

**We just launched a new BrandX Model.**

Let's have a direct conversation about it with any questions you may have like:

[Why is BrandX autonomy so important?](#)  
[How does BrandX compare to competitors?](#)  
[Etc... Or any other questions !](#)  
(Our AI will do its magic)

**Your Privacy, Our Priority.** With ConsentPlace managing this process, you can be assured that your information is handled with the utmost care and in compliance with all privacy laws. With your Explicit Consent, our direct relationship enables us to tailor our communications and services to better suit your interests and needs.

Warm regards,  
[Your Name]  
[Your Position]  
**BrandX**

Try those links to get  
answers in ConvoBox on  
Brand site.

# Brand Safe Continuous Conversations.

Start Conversations  
from Anywhere with links  
to **ConvoBoxes**.

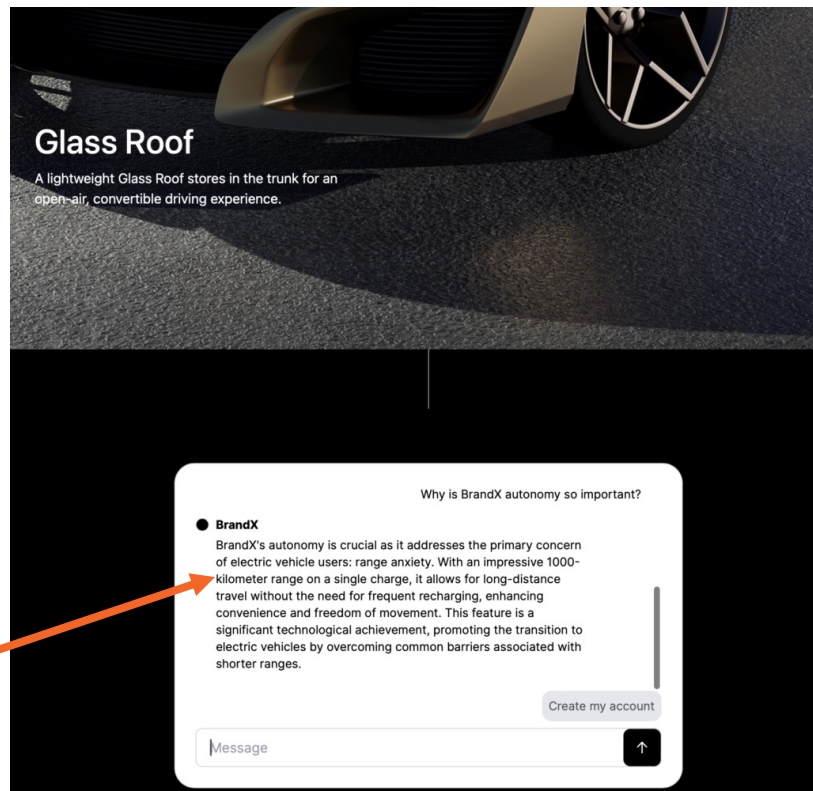
Example here:

An email with Questions...

... going straight to the Product page with  
Answers in the ConvoBox.

**Ready for more digging,**  
**Ready for more Conversations.**

Try this: [Why is BrandX autonomy so important?](#)



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# Users Explicit Consents.

Direct Conversations,  
Direct Explicit Consents

given by user/prospect to BrandX  
for a period of time.

Reward choices.

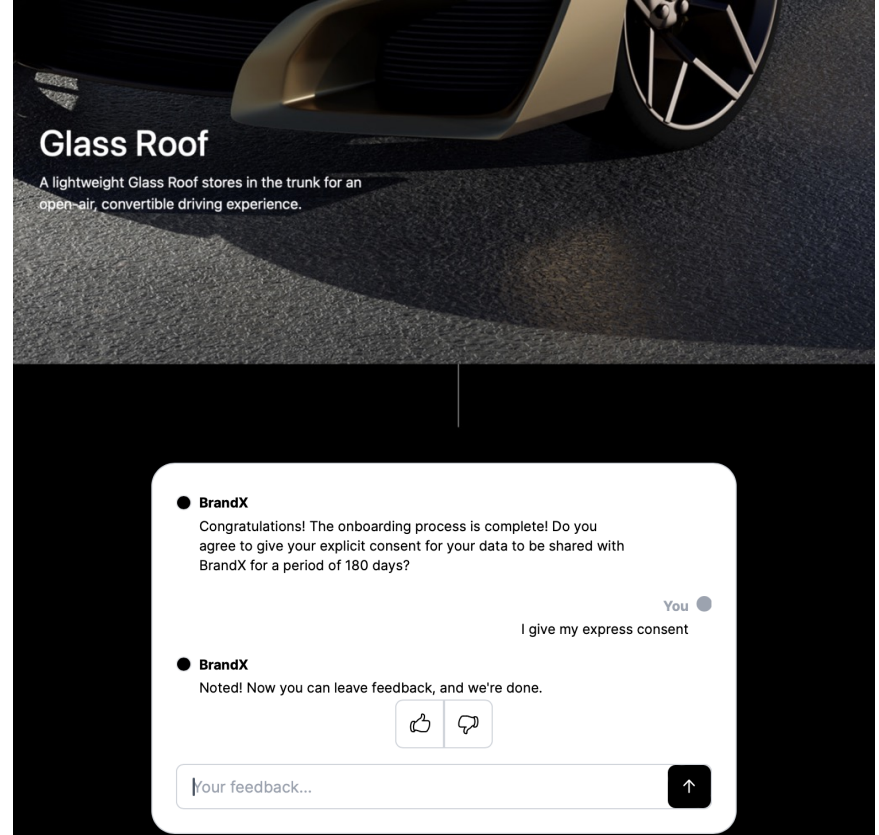
Ethic.

Lawful.

Trustworthy.

## ConvoBox:

Direct Brand-User Relationships.



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**ConsentPlace**  
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**ConvoBoxes:  
Benefits for Users, for Brands.**

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# ConvoBox: Benefits for Users and Brands.

## For Users:

### 1. Closer, Longer, Deeper, Personalized Experiences:

Users benefit from tailored immediate answers, recommendations, support, offers, and communication. Conversations can be continued with previous contexts.

### 2. Transparency & Data Control:

Users can trust brands more directly with their data and enjoy greater control over privacy settings.

### 3. Greater Influence:

Users can have more influence over product development, features, and services through questions in Conversations. Brands often invite loyal customers to participate in beta tests, surveys, or product trials.

## For Brands:

### 1. Better User Insights:

Direct access to user interactions allows deeper understanding of brand perception and personalized marketing.

### 2. Increased Loyalty & Control:

Direct relationships build user loyalty and give brands a better control over customer experience and offers.

### 3. Strengthening Retention:

By offering a consistent, AI-tailored and engaging experience, brands build stronger, longer-term relationships with users, increasing customer attraction and retention.

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**ConsentPlace**  
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**What Global Consulting Firms  
say about ConsentPlace.**

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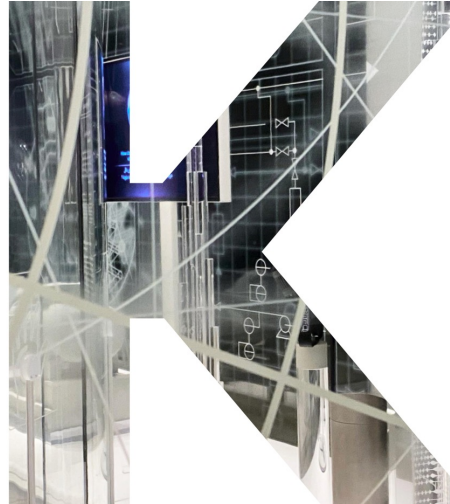
# What Global Consulting Firms say about **ConsentPlace**.

“The consumer demand for services like **ConsentPlace** is clear.”  
The Evolving Consumer Data Landscapes, [2024 report](#) by Wade Jubrey, Kearney.

## The Evolving Consumer Data Landscape

Kearney Report  
February 2024

KEARNEY



**Ready?**

**ConsentPlace**  
Direct Brand-User Relationships.

Thank you.

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US: [freddy@consentplace.com](mailto:freddy@consentplace.com)